

Introducing Feminism A Graphic Guide Introducing Series

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Introducing Postmodernism Chris Garratt 2014-06-05 What connects Marilyn Monroe, Disneyworld, "The Satanic Verses" and cyber space? Answer: Postmodernism. But what exactly is postmodernism? This Graphic Guide explains clearly the maddeningly enigmatic concept that has been used to define the world's cultural condition over the last three decades. *Introducing Postmodernism* tracks the idea back to its roots by taking a tour of some of the most extreme and exhilarating events, people and thought of the last 100 years: in art - constructivism, conceptual art, Marcel Duchamp, Jackson Pollock and Andy Warhol; in politics and history - McCarthy's witch-hunts, feminism, Francis Fukuyama and the Holocaust; in philosophy - the work of Derrida, Baudrillard, Foucault and Heidegger. The book also explores postmodernism's take on today, and the anxious grip of globalisation, unpredictable terrorism and unforeseen war that greeted the dawn of the 21st century. Regularly controversial, rarely straightforward and seldom easy, postmodernism is nonetheless a thrilling intellectual adventure. *Introducing Postmodernism* is the ideal guide.

Introducing Fractals Nigel Lesmoir-Gordon 2014-06-05 Fractals are the geometry of the natural world. They're about the broken, wrinkled, wiggly world - the uneven shapes of nature, unlike the idealised forms of Euclidean geometry. We see fractals everywhere; indeed, we are fractals ourselves. Fractal geometry is an extension of classical geometry which can make precise models of physical structures, from ferns to galaxies. It can describe the shape of a cloud as precisely as an architect can describe a house. *Introducing Fractals* traces the historical development of this mathematical discipline, explores its descriptive powers in the natural world, and then looks at the applications and the implications of the discoveries it has made. As John Archibald Wheeler, protégé of Niels Bohr, friend of Albert Einstein and mentor of Richard Feynman has said, 'No one will be considered scientifically literate tomorrow, who is not familiar with fractals.'

Introducing Feminism Cathia Jenainati 2014-06-05 The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike.

Introducing Chaos Iwona Abrams 2014-06-05 If a butterfly flaps its wings in Brazil, does it cause a tornado in Texas? Chaos theory attempts to answer such baffling questions. The discovery of randomness in apparently predictable physical systems has evolved into a science that declares the universe to be far more unpredictable than we have ever imagined. *Introducing Chaos* explains how chaos makes its presence felt in events from the fluctuation of animal populations to the ups and downs of the stock market. It also examines the roots of chaos in modern maths and physics, and explores the relationship between chaos and complexity, the unifying theory which suggests that all complex systems evolve from a few simple rules. This is an accessible introduction to an astonishing and controversial theory.

Introducing Anthropology Merryl Wyn-Davis 2014-12-01 Anthropology originated as the study of 'primitive' cultures. But the notion of 'primitive' exposes presumptions of 'civilized' superiority and the right of the West to speak for 'less evolved' others. With the fall of Empire, anthropology became suspect and was torn by dissension from within. Did anthropology serve as a 'handmaiden to colonialism'? Is it a 'science' created by racism to prove racism? Can it aid communication between cultures, or does it reinforce our differences? "Introducing Anthropology" is a fascinating account of an uncertain human science seeking to transcend its unsavoury history. It traces the evolution of anthropology from its origins in Ancient Greece to its varied forms in contemporary times. Anthropology's key concepts and methods are explained, and we are presented with such big-name anthropologists as Franz Boas, Bronislaw Malinowski, E.E. Evans-Pritchard, Margaret Mead and Claude Lévi-Strauss. The new varieties of self-critical and postmodern anthropologies are examined, and the leading question - of the impact of anthropology on non-Western cultures - is given centre-stage. "Introducing Anthropology" is lucid in its arguments, its good humour supported by apt and witty illustrations. This book offers a highly accessible invitation into anthropology.

Introducing Psychology Nigel Benson 2014-06-05 What is psychology? When did it begin? Where did it come from? How does psychology compare with related subjects such as psychiatry and psychotherapy? To what extent is it scientific? *Introducing Psychology* answers all these questions and more, explaining what the science has been in the past and what it is now. The main "schools" of thought and the sections within psychology are described, including Introspection, Biopsychology, Psychoanalysis, Behaviourism, Comparative (Animal) Psychology, Cognitive Approaches (including the Gestalt movement), Social Psychology, Developmental Psychology and Humanism. The key figures covered include: Freud, Pavlov, Skinner, Bandura, Piaget, Bowlby, Maslow and Rogers, as well as many lesser-known but important psychologists.

Introducing Quantum Theory J.P. McEvoy 2014-06-05 Quantum theory confronts us with bizarre paradoxes which contradict the logic of classical physics. At the subatomic level, one particle seems to know what the others are doing, and according to Heisenberg's "uncertainty principle", there is a limit on how accurately nature can be observed. And yet the theory is amazingly accurate and widely applied, explaining all of chemistry and most of physics. *Introducing Quantum Theory* takes us on a step-by-step tour with the key figures, including Planck, Einstein, Bohr, Heisenberg and Schrödinger. Each contributed at least one crucial concept to the theory. The puzzle of the wave-particle duality is here, along with descriptions of the two questions raised against Bohr's "Copenhagen Interpretation" - the famous "dead and alive cat" and the EPR paradox. Both remain unresolved.

Introducing Economics David Orell 2014-06-05 A comic-book introduction to economics from David Orell, the author of *Economyths: 11 Ways Economics Gets it Wrong*. With illustrations from Borin Van Loon. Part of the internationally-recognised *Introducing Graphic Guide* series. Today, it seems, all things are measured by economists. The so-called 'dismal science' has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial. But what are the findings of economics? Is it really a science? And how can it help our lives? *Introducing Economics* traces the history of the subject from the ancient Greeks to the present day. Orell and Van Loon bring to life the contributions of great economists - such as Adam Smith, Karl Marx, John Maynard Keynes and Milton Friedman - and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field.

Introducing Slavoj Žižek Christopher Kul-Want 2014-06-05 Charting his meteoric rise in popularity, Christopher Kul-Want and Piero explore Žižek's timely analyses of today's global crises concerning ecology, mounting poverty, war, civil unrest and revolution. Covering topics from philosophy and ethics, politics and ideology, religion and art, to literature, cinema, corporate marketing, quantum physics and virtual reality, *Introducing Slavoj Žižek* deftly explains Žižek's virtuosic ability to transform apparently outworn ideologies - Communism, Marxism and psychoanalysis - into a new theory of freedom and enjoyment.

Introducing Linguistics R. L. Trask 2014-06-05 Covering thinkers from Aristotle to Saussure and Chomsky, "Introducing Linguistics" reveals the rules and beauty that underlie language, our most human skill.

Introducing Feminism Cathia Jenainati 2010 The term 'feminism' came into English usage around the 1890s, but women's conscious struggle to resist discrimination and sexist oppression goes much further back. This completely new and updated edition of "Introducing Feminism" surveys the major developments that have affected women's lives from the 17th century to the present day. "Introducing Feminism" is an invaluable reference book for anyone seeking the story of how feminism reconfigured the world for women and men alike.

Introducing Foucault Chris Horrocks 2014-06-05 Michel Foucault's work was described at his death as 'the most important event of thought in our century'. As a philosopher, historian and political activist, he certainly left behind an enduring and influential body of work, but is this acclaim justified? "Introducing Foucault" places his work in its turbulent philosophical and political context, and critically explores his mission to expose the links between knowledge and power in the human sciences, their discourses and institutions. This book explains how Foucault overturned our assumptions about the experience and perception of madness, sexuality and criminality, and the often brutal social practices of confinement, confession and discipline. It also describes Foucault's engagement with psychiatry and clinical medicine, his political activism and the transgressive aspects of pleasure and desire that he promoted in his writing.

Introducing Nietzsche Laurence Gane 2014-06-05 Why must we believe that God is dead? Can we accept that traditional morality is just a 'useful mistake'? Did the principle of 'the will to power' lead to the Holocaust? What are the limitations of scientific knowledge? Is human evolution complete or only beginning? It is difficult to overestimate the importance of Friedrich Nietzsche for our present epoch. His extraordinary insights into human psychology, morality, religion and power seem quite exhilarating today: existentialism, psychoanalysis, semiotics and postmodernism are plainly anticipated in his writings - which are famously enigmatic and often contradictory. "Introducing Nietzsche" is the perfect guide to this exhilarating and oft-misunderstood philosopher.

Introducing Ethics Chris Garratt 2014-06-05 What is the place of individual choice and consequence in a post-Holocaust world of continuing genocidal ethnic cleansing? Is "identity" now a last-ditch cultural defence of ethnic nationalisms and competing fundamentalisms? In a climate of instant information, free markets and possible ecological disaster, how do we define "rights", self-interest and civic duties? What are the acceptable limits of scientific investigation and genetic engineering, the rights and wrongs of animal rights, euthanasia and civil disobedience? "Introducing Ethics" confronts these dilemmas, tracing the arguments of the great moral thinkers, including Socrates, Plato, Aristotle, Hobbes and Kant, and brings us up to date with postmodern critics.

Introducing Relativity Bruce Bassett 2014-06-05 A superlative, fascinating graphic account of Albert Einstein's strange world and how his legacy has been built upon since. It is now more than a century since Einstein's theories of Special and General Relativity began to revolutionise our view of the universe. Beginning near the speed of light and proceeding to explorations of space-time and curved spaces, *Introducing Relativity* plots a visually accessible course through the thought experiments that have given shape to contemporary physics. Scientists from Isaac Newton to Stephen Hawking add their unique contributions to this story, as we encounter Einstein's astounding vision of gravity as the curvature of space-time and arrive at the breathtakingly beautiful field equations. Einstein's legacy is reviewed in the most advanced frontiers of physics today - black holes, gravitational waves, the accelerating universe and string theory.

Introducing Islam Ziauddin Sardar 2014-06-05 Islam is one of the world's great monotheistic religions. Islamic culture, spanning 1,500 years, has produced some of the finest achievements of humanity. Yet the religion followed by a fifth of humankind is too often seen in the West in terms of fundamentalism, bigotry and violence - a perception that couldn't be more wrong. *Introducing Islam* recounts the history of Islam from the birth of Prophet Muhammad in the 6th century to its status as a global culture and political force today. Charting the achievements of Muslim civilisation, it explains the nature and message of the Qur'an, outlines the basic features of Islamic law, and assesses the impact of colonialism on Muslim societies. Ziauddin Sardar and Zafar Abbas Malik show how Muslims everywhere are trying to live their faith and are shaping new Islamic ideas and ideals for a globalised world. Die gelbe Tapete Charlotte Perkins Gilman 2021-03-12 Charlotte Perkins Gilman (1860-1935) ist das zweite Kind von Mary A. Finch und Frederick B. Perkins, einem Neffen von Harriet Beecher Stowe, der Autorin von "Onkel Toms Hütte". Der Vater, Schriftsteller und Bibliothekar, verlässt die Familie bald. Die Mutter schlägt die Familie mit Gelegenheitsarbeiten durch. Gilman besucht die Kunstgewerbeschule, danach entwirft sie Grußpostkarten und arbeitet als Hauslehrerin. 1884 heiratet sie den Kunstmaler Charles Walter Stetson und bekommt von ihm 1885 eine Tochter. Nach der Geburt hat Charlotte Perkins Gilman tiefe Depressionen. Ein Spezialist in Philadelphia verordnet ihr eine Ruhekur, bei der jegliche geistige Anstrengung eingeschränkt und das Schreiben untersagt ist. Durch diese Kur fühlt sie sich so zerrütet, dass sie ihre Familie verlässt und zu einer Freundin nach Pasadena in Kalifornien flieht. 1892 veröffentlicht sie mit "Die gelbe Tapete" ihre erste Kurzgeschichte, die auf den Erfahrungen aus der Zeit ihrer Nervenkrise basiert. Die Veröffentlichung führt zu heftigen Reaktionen. "Die gelbe Tapete" gilt bis heute als literarisches Meisterwerk. Nach Charlotte Perkins Gilman 1934 an Brustkrebs erkrankt war, nahm sie sich ein Jahr später, mittels einer Überdosis Chloroform, das Leben.

Research Anthology on Feminist Studies and Gender Perceptions Management Association, Information Resources 2022-01-21 Global society has always been impacted by the perception of gender. While gender roles may differ in certain cultures, many cultures around the world have allowed for the disempowerment and objectification of women. Women today still struggle for gender equality whether it be professionally, socially, or even legally. To examine feminism thoroughly, however, thorough analysis must be conducted on all genders and perceptions. The *Research Anthology on Feminist Studies and Gender Perceptions* explores the application of feminist theory and women empowerment in the 21st century and the role that gender plays in society. This book analyzes media representation, gender performativity, and theory to present a comprehensive view of gender and society. Covering topics such as masculinity, women empowerment, and gender equality, this two-volume comprehensive major reference work is an essential resource for sociologists, community leaders, human resource managers, activists, students and professors of higher education, researchers, and academicians.

Introducing Continental Philosophy Christopher Kul-Want 2014-06-05 What makes philosophy on the continent of Europe so different and exciting? And why does it have such a reputation for being 'difficult'? Continental philosophy was initiated amid the revolutionary ferment of the 18th century, philosophers such as Kant and Hegel confronting the extremism of the time with theories that challenged the very formation of individual and social consciousness. Covering the great philosophers of the modern and postmodern eras - from Nietzsche, Heidegger, Derrida and Deleuze right to up Agamben and Žižek - and philosophical movements from German idealism to deconstruction and feminism - Christopher Kul-Want and Piero brilliantly elucidate some of the most thrilling and powerful ideas ever to have been discussed.

Introducing Time Craig Callender 2014-05-15 What is time? The 5th-century philosopher St Augustine famously said that he knew what time was, so long as no one asked him. Is time a fourth dimension similar to space or does it flow in some sense? And if it flows, does it make sense to say how fast? Does the future exist? Is time travel possible? Why does time seem to pass in only one direction? These questions and others are among the deepest and most subtle that one can ask, but *Introducing Time* presents them - many for the first time - in an easily accessible, lucid and engaging manner, wittily illustrated by Ralph Edney.

Play Among Books Miro Roman 2021-12-06 How does coding change the way we think about architecture? This question opens up an important research perspective. In this book, Miro Roman and his AI Alice_ch3n81 develop a playful scenario in which they propose coding as the new literacy of information. They convey knowledge in the form of a project model that links the fields of architecture and information through two interwoven narrative strands in an "infinite flow" of real books. Focusing on the intersection of information technology and architectural formulation, the authors create an evolving intellectual reflection on digital architecture and computer science.

FREE Introducing Graphic Guide Sampler Cathia Jenainati 2014-07-14 *Introducing Graphic Guides* is the bestselling series which explores big ideas from Quantum Theory to Psychoanalysis using concise, authoritative text and graphic novel-style illustrations. For the very first time 28 titles are now available in ebook format for all e-reading devices. This free ebook sampler contains extracts from six books: • *Introducing Psychology* asks what exactly psychology is, precisely, where has it come from and the extent to which it can be considered scientific. • *Introducing Quantum Theory* explores bizarre paradoxes which contradict the logic of classical physics in the work of Planck, Einstein, Bohr, Heisenberg, Schrödinger and others • *Introducing Islam* recounts the history of the religion from the 6th century to its status as a global culture and political force today. • *Introducing Statistics* traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. • *Introducing Capitalism* tells the story of the remarkable and often ruthless rise of capitalist politics and economics, which have evolved through strife and struggle as much as innovation and enterprise • *Introducing Feminism* explores women's conscious struggle to resist discrimination and sexist oppression from the 17th century to the present day. Find out more about the series at introducingbooks.com/ebooks

Introducing Logic Bill Mayblin 2014-06-05 Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism. This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the

topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

Introducing Lacan Darian Leader 2014-12-01 Jacques Lacan is now regarded as a major psychoanalytical theorist alongside Freud and Jung, although recognition has been delayed by fierce arguments over his ideas. Written by a leading Lacanian analyst, "Introducing Lacan" guides the reader through his innovations, including his work on paranoia, his addition of structural linguistics to Freudianism and his ideas on the infant "mirror phase". It also traces Lacan's influence in postmodern critical thinking on art, literature, philosophy and feminism. This is the ideal introduction for anyone intrigued by Lacan's ideas but discouraged by the complexity of his writings.

Introducing Buddha Borin Van Loon 2014-06-05 Meditation, Karma, Zen, Tantric and Nirvana are some of the many Buddhist ideas Westerners hear of frequently, even if their meaning has been lost in translation. This vast and complex non-theistic religion is woven into the fabric of Asian civilisations. from India to the Himalayan regions, China, Vietnam, Korea, Japan and elsewhere. What is Buddhism really all about? Introducing Buddha describes the life and teachings of the Buddha, but it also shows that enlightenment is a matter of experiencing the truth individually, and by inspiration which is passed from teacher to student. Superbly illustrated by Borin Van Loon, the book illuminates this process through a rich legacy of stories, explains the practices of meditation, Taoism and Zen, and goes on to describe the role of Buddhism in modern Asia and its growing influence on Western thought.

Introducing Derrida Jeff Collins 2014-12-01 Brilliant illustrated guide to the best-known and most controversial continental philosopher of the latter 20th century. Jacques Derrida is the most famous philosopher of the late 20th century. Yet Derrida has undermined the rules of philosophy, rejected its methods, broken its procedures and contaminated it with literary styles of writing. Derrida's philosophy is a puzzling array of oblique, deviant and yet rigorous tactics for destabilizing texts, meanings and identities. 'Deconstruction', as these strategies have been called, is reviled and celebrated in equal measure. Introducing Derrida introduces and explains his work, taking us on an intellectual adventure that disturbs some of our most comfortable habits of thought.

The Projected and Prophetic: Humanity in Cyberculture, Cyberspace, and Science Fiction Jordan J. Copeland 2020-03-31 The papers collected in this volume document the exchange and development of ideas that comprised the 5th Global Conference on Visions of Humanity in Cyberculture, Cyberspace, and Science Fiction, hosted at Mansfield College, Oxford, United Kingdom, in July 2010.

Introducing Critical Theory Stuart Sim 2004-01-01 The last few decades have seen an explosion in the production of critical theories, with deconstructionists, poststructuralists, postmodernists, second-wave feminists, new historicists, cultural materialists, postcolonialists, black critics and queer theorists, among a host of others, all vying for our attention. The world around us can look very different on the critical theory applied to it. This vast range of interpretations can leave one feeling confused and frustrated. This book provides a route through the tangled jungle of competing theories.

Introducing Genetics Steve Jones 2014-06-05 Genetics is the newest of all sciences - nothing useful was known about inheritance until just over a century ago. Now genetics is exploding, and before long we will have the complete code, written in three thousand million letters of DNA, of what makes a human being. Introducing Genetics takes us from the early work of Mendel to the discovery of DNA, the human gene map and the treatment of inborn disease. No one can afford to be ignorant of genetics. This book is the perfect introduction.

Introducing Particle Physics Tom Whyntie 2014-06-05 What really happens at the most fundamental levels of nature? Introducing Particle Physics explores the very frontiers of our knowledge, even showing how particle physicists are now using theory and experiment to probe our very concept of what is real. From the earliest history of the atomic theory through to supersymmetry, micro-black holes, dark matter, the Higgs boson, and the possibly mythical graviton, practising physicist and CERN contributor Tom Whyntie gives us a mind-expanding tour of cutting-edge science. Featuring brilliant illustrations from Oliver Pugh, Introducing Particle Physics is a unique tour through the most astonishing and challenging science being undertaken today.

Introducing Cultural Studies Ziauddin Sardar 2015-03-14 Cultural Studies signals a major academic revolution for the 21st century. But what exactly is it, and how is it applied? It is a discipline that claims not to be a discipline; it is a radical critical approach for understanding racial, national, social and gender identities. "Introducing Cultural Studies" provides an incisive tour through the minefield of this complex subject, charting its origins in Britain and its migration to the USA, Canada, France, Australia and South Asia, examining the ideas of its leading exponents and providing a flavour of its use around the world. Covering the ground from Gramsci to Raymond Williams, postcolonial discourse to the politics of diaspora, feminism to queer theory, technoculture and the media to globalization, it serves as an insightful guide to the essential concepts of this fascinating area of study. It is essential reading for all those concerned with the quickening pulse of old, new and emerging cultures.

Machiavelli Patrick Curry 2015-05

Introducing Freud Oscar Zarate 2014-06-05 Freud revolutionized the way we think about ourselves. His psychoanalytic terms such as Id, Ego, libido, neurosis and Oedipus Complex have become a part of our everyday vocabulary. But do we know what they really mean? Introducing Freud successfully demystifies the facts of Freud's discovery of psychoanalysis. Irreverent and witty but never trivial, the book tells the story of Freud's life and ideas from his upbringing in 19th-century Vienna, his early medical career and his encounter with cocaine, to the gradual evolution of his theories on the unconscious, dreams and sexuality. With its combination of brilliantly clever artwork and incisive text, this book has achieved international success as one of the most entertaining and informative introductions to the father of psychoanalysis.

Introducing Philosophy Dave Robinson 2014-06-05 Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? Introducing Philosophy is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.

Introducing Melanie Klein R. D. Hinshelwood 2014-06-05 INTRODUCING guide to the pioneering child psychoanalyst. Born in Vienna in 1882, Melanie Klein became a pioneer in child psychoanalysis and developed several ground-breaking concepts about the nature and crucial importance of the early stages of infantile development. Although she was a devoted Freudian, many of her ideas were seen within the psychoanalytic movement as highly controversial, and this led to heated conflicts, particularly with Freud's daughter, Anna. Introducing Melanie Klein brilliantly explains Klein's ideas, and shows the importance of her startling discoveries which raised such opposition at the time and are only now being recognized for their explanatory power. Her concepts of the depressive position and the paranoid-schizoid position are now in common usage and her work has to be taken seriously by psychoanalysts the world over. She is also now important in many academic fields within the human sciences.

Introducing Marxism Rupert Woodfin 2014-06-05 Was Marx himself a 'Marxist'? Was his visionary promise of socialism betrayed by Marxist dictatorship? Is Marxism inevitably totalitarian? What did Marx really say? "Introducing Marxism" provides a fundamental account of Karl Marx's original philosophy, its roots in 19th century European ideology, his radical economic and social criticism of capitalism that inspired vast 20th century revolutions. It assesses Marxism's Russian disciples, Lenin, Trotsky and Stalin who forged a ruthless dogmatic Communism. The book examines the alternative Marxist approaches of Gramsci, the Frankfurt School of critical theory and the structuralist Marxism of Althusser in the 1960s. It marshals postmodern interpretations of Marxism and raises the spectre of 'post-Marxism' in Derrida's confrontation with Fukuyama's 'end of history' doctrine.

Introducing Capitalism Dan Cryan 2014-06-05 Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. Introducing Capitalism tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Dan Cryan and Sharron Shatill, with Piero's brilliant graphics, cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. The book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, the connections between them and their historical context. Few ideas have had as much impact on our everyday lives as capitalism.

Introducing Capitalism is the essential companion.

Introducing Statistics Eileen Magnello 2014-06-05 From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Maybin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

Introducing Stephen Hawking J.P. McEvoy 2014-06-05 'An ideal introduction [to Stephen Hawking]' - Independent 'Astonishingly comprehensive - clearer than Hawking himself' - Focus Stephen Hawking was a world-famous physicist with a cameo in The Simpsons on his CV, but outside of his academic field his work was little understood. To the public he was a tragic figure - a brilliant scientist and author of the 9 million-copy-selling A Brief History of Time, and yet spent the majority of his life confined to a wheelchair and almost completely paralysed. Hawking's major contribution to science was to integrate the two great theories of 20th-century physics: Einstein's General Theory of Relativity and Quantum Mechanics. J.P. McEvoy and Oscar Zarate's brilliant graphic guide explores Hawking's life, the evolution of his work from his days as a student, and his breathtaking discoveries about where these fundamental laws break down or overlap, such as on the edge of a Black Hole or at the origin of the Universe itself.

Key Terms in Literary Theory Mary Klages 2012-03-29 Guide to key terms in literary theory - designed to make difficult terms, concepts and theorists accessible and understandable.